

Professor Keith Tudor

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AUT

TE WĀNANGA ARONUI
O TĀMAKI MAKAU RAU

World Association for Person-Centred and Experiential Psychotherapy & Counseling

31st May 2016

Dear Members of the Board

Tēna koutou, tēna koutou, tēna koutou katoa – Greetings to you all

We are respectfully submitting a proposal to you that the WAPCEPC World Conference 2020 (PCE2020) is held here in Auckland, Aotearoa New Zealand.

This proposal has the support of the Australia Aotearoa New Zealand Chapter of WAPCEPC and the Auckland University of Technology (AUT) which would co-host the conference.

Aotearoa New Zealand is an exciting country with much to commend it to the visitor. We acknowledge Māori as tangata whenua – the first people of the land – and intend to work closely with them in planning and hosting PCE2020. Auckland, Tamaki Makaurau in the Māori language, is the largest Pacific city in the world. Known colloquially as “the City of Sails”, it is built on an isthmus and has one of the most beautiful harbours in the world; it is a vibrant city in which there is much to see and do. We anticipate that many delegates might want to take a holiday around the time of the conference, which is made possible by Auckland’s location.

Known as “The Land of the Long White Cloud” by the indigenous Māori people, Aotearoa New Zealand has a rich cultural heritage of engagement and encounter. Indeed the very foundation of modern society in New Zealand is based on a bicultural treaty, *Te Tiriti o Waitangi*, that provides the foundation of constructive dialogue between indigenous cultural principles and norms and western/European cultural norms. Additionally, New Zealand’s location within the Pacific sees it as a major hub for both Pacific Island peoples, as well as a numerous Asian ethnicities, which provides the basis of a rich multi-ethnic community. We propose that this heritage provides a unique opportunity for delegates from many cultures to encounter the person-centred approach, as well as the rich cultural heritages within Aotearoa New Zealand.

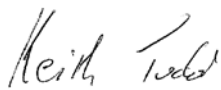
By holding PCE2020 in Auckland, we hope to support the development of person-centred and experiential therapies not only in Aotearoa New Zealand but also Australia and the Pacific Islands (Samoa, the Cook Islands, Tonga, Fiji, and Niue). We are especially keen to showcase PCE therapies as being sensitive to bicultural, cross-cultural, and transcultural contexts and work.

In order to prepare for the Conference, as a Chapter we are working closely together and are planning to hold a regional conference in Melbourne, Australia, in 2017 or 2019, and a follow-up conference in either Australia or Aotearoa New Zealand in 2021 or 2013.

The Conference Organising Committee will work together with tangata whenua, professional, and organisational partners to create a unique experience for delegates – international, regional, and national. With the institutional support of the Auckland University of Technology, along with Auckland Tourism, Events and Economic Development (ATEED) and Tourism New Zealand, we have the capacity to address the cultural, scientific, administrative, and financial, aspects of the conference (see attached letters of support).

We aim to make the conference an enjoyable and stimulating experience as well as easy for delegates by using one venue that is practical and accessible, and supports the sense of community that makes for a good conference. In short, we plan to present a unique, cultural experience that is founded in local knowledge, and that meets international standards and expectations of a high-quality professional conference.

Ngā mihi - Yours sincerely



Professor Keith Tudor
Head of School of Public Health & Psychosocial Studies



Dr Brian Rodgers
Head of Counselling

World Association for Person-Centred and Experiential Psychotherapy & Counseling

25 May 2016

Dear Members of the Board,

The Faculty of Health and Environmental Sciences is pleased to support the application to hold the 2020 WAPCEPC World Conference here at our University. As stated in the application, Auckland and New Zealand will provide a wonderful venue and allow your attendees to experience and learn about our rich multi-cultural environment. The Facilities here at AUT are excellent for hosting meetings of this nature and the staff involved are very committed to ensuring a successful event.

Warm regards,



Associate Professor Lindsey White
Acting Dean, Faculty of Health and Environmental Sciences

30 May 2016

To the Board of the World Association for Person Centered and Experiential Counseling & Psychotherapy

Dear Members of the Board,

Thank you for the opportunity to present Auckland as a host city for the 14th World Conference for Person-Centered and Experiential Psychotherapy and Counseling in 2020.

As New Zealand's largest city, Auckland has unparalleled access to all the main air links and welcomes more than 130 international flights each day from 37 international destinations. Auckland is a premium destination for all business events.

Auckland is also home to the largest number of mental health professionals in New Zealand who would welcome the chance to engage with their local and international peers.

From a destination point of view, Auckland has the best of both worlds with all the sophistication of being a thriving global city and set in a stunning natural playground all within easy reach of a compact city centre that is close to world-class venues, galleries, theatres, shopping and delicious cuisine.

Auckland Tourism, Events and Economic Development (ATEED) is the economic growth agency tasked assisting in making Auckland a more desirable place to visit, live, work, play, invest and do business.

You can be assured of thorough professionalism and strong support for your conference in Auckland, coupled with our unique personal touch which will make your event a highly memorable and successful experience. We look forward to working in collaboration with AUT to provide a warm welcome to your many delegates from around the world in 2020 - nau mai, haere mai.

Yours sincerely



Brett O'Riley
Chief Executive



TOURISM NEW ZEALAND – MANAAKITANGA AOTEAROA

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27 May 2016

Dr Brian Rodgers
Auckland University of Technology
South Campus
640 Great South Road
Auckland

RE: 14th World Person Centered and Experiential Conference

Dear Dr Rodgers,

Thank you for your application for assistance in bidding to host the 14th World Person Centered and Experiential Conference in New Zealand in 2020. Your request has been evaluated and we are pleased to advise that Tourism New Zealand, through the Conference Assistance Programme Fund, is in a position to provide assistance to support your bid.

Tourism New Zealand (TNZ) will also fund the following for bid support where applicable:

Bid Support	Description
Financial Feasibility Study	<ul style="list-style-type: none">• Agreed professional conference organiser will be engaged to conduct.• Study will outline the feasibility of hosting the conference from a financial perspective.
Preparation of bidding materials	<ul style="list-style-type: none">• Preparation of required materials to support the bidding process which includes bid document and presentation.• Bidding materials will be produced by the Auckland Convention Bureau (ACB) and are subject to TNZ and ACB copyright rules.
Promotional marketing collateral	<ul style="list-style-type: none">• TNZ can provide marketing collateral including DVDs, brochures etc.• Marketing collateral is subject to TNZ copyright rules.





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Freight for promotional material

- If promotional material (including bidding materials) is required to be freighted overseas, TNZ will arrange and fund.

Lobbying support

- TNZ will work with you to determine if lobbying activities would strongly assist the bid and via a TNZ and ACB approved design agency, will develop lobbying materials.

Dinna Sansalvador at the Auckland Convention Bureau will be your main point of contact during the bidding process and will liaise directly with you to make these arrangements.

Tourism New Zealand will also be able to provide assistance with funds for marketing activity to boost delegate numbers. This will be discussed in further detail should the bid be successful.

Thank you again for your application, we are looking forward to working with you on this bid and if you have any questions at all, please let me know.

Kind regards,

Michael Stokoe
Business Events Bid Executive
Tourism New Zealand



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